



Are you excited about all that the Innovators Plus subscription has to offer and would like extra support in making the business case to expense the purchase? This is a sample request that you can copy, paste, and customize.

Feel free to use this example to get started on an email to send to your approvers highlighting the benefits that the Innovators Plus Program offers you.

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*Subject Line:* Expense Request | Google Cloud Learning

Hi [Approver Name],

To help meet our team's goals in 2023 and beyond, I have researched the benefits of the \$299/year Google Cloud [Innovators Plus](#) subscription and am requesting approval to purchase a subscription for myself. Beyond the courses and labs offered as part of the Google Cloud Skills Boost on-demand training catalog, the subscription offers additional benefits valued at over \$1,500 USD for \$299. I think it's a good value and great investment in building my Google Cloud expertise that I can bring to our team.

Besides access to the Google Cloud Skills Boost catalog, Innovators Plus also offers benefits that complement our existing training resources. The subscription can be particularly valuable because it provides benefits that put learning into practice. With the Innovators Plus subscription, I can:

- Learn by doing    accessing up to **\$1,000 in Google Cloud credits**.
- Skill up            using the **700+ training paths in the Google Cloud Skills Boost** on-demand training catalog.
- Get certified        redeeming the included **certification voucher (up to \$200 retail value)**.
- Keep current        in **continuing education sessions and technical briefings** covering the latest technologies.
- Access experts     by utilizing the **1-on-1 consultation hour** to optimize or get unstuck.

I am looking forward to the challenges this year and think the subscription will be an excellent tool to level up my skills, increase innovation and productivity, and build expertise.

Thank you for considering my request and I look forward to your reply,  
[your name]